



Call for Sponsors *IEEE DSAA'2018:*

2018 International Conference on Data Science and Advanced Analytics

Turin, Italy - October 1-4, 2018 (<https://dsaa2018.isi.it/home>)

Sponsorship and opportunities to collaborate with DSAA'2018 should be directed to the DSAA'2018 Sponsorship Co-chairs at DSAA2018_sponsors@isi.it

What Is IEEE DSAA?

The IEEE International Conference on Data Science and Advanced Analytics (DSAA) aims to be the flagship annual meeting spanning the interdisciplinary field of Data Science. DSAA focuses on the science of data science, as well as the implications of the science for applications to industry, government, and society. From the science side, DSAA spans all of the component fields of data science, including statistics, probabilistic and mathematical modeling, machine learning, data mining and knowledge discovery, complexity science, network science, business analytics, data management, infrastructure and storage, retrieval and search, security, privacy and ethics. From the applications side, DSAA aims both to show researchers important problems and issues that are revealed by real applications, and to show practitioners and users how the science can be applied to realize value. DSAA is intended to reflect the interdisciplinary nature of data science and analytics, as an alternative to the highly specialized disciplinary conferences.

DSAA 2018 in Turin, Italy, is the 5th annual installment of the conference. This year brings the collaboration of the American Statistical Association, to complement the IEEE Computational Intelligence Society and the ACM SIGKDD. This year DSAA also adds the support of the ISI Foundation, which has worked for 35 years to break down traditional silos in the sciences of complexity and data.

DSAA takes a strong interdisciplinary approach, differentiating itself from other data science conferences by its strong relationships to statistics, complex systems, and business, in addition to data analytics, machine learning, data mining, computing, and informatics. DSAA provides not only cutting-edge scientific results, but the program also is packed with broad-interest content, such as Trends and Controversies sessions, the Industry/Government Forum (including Invited Industry Talks sessions, sponsor's highlights and industry/government showcases), and Special Sessions on emerging topics.

Following the preceding editions DSAA'2017 (Tokyo), DSAA'2016 (Montreal), DSAA'2015 (Paris), and DSAA'2014 (Shanghai), DSAA'2018 aims to provide a premier forum that brings together researchers, industry/government practitioners, as well as developers and users, to exchange ideas on the latest developments in Data Science as well as on the best practice for a wide range of applications.



What Is the Profile of DSAA Attendees & Organizers?

In previous years, DSAA has attracted 350+ researchers and practitioners from academia, industry and government from across the world. The audience includes government policy makers, entrepreneurs, chief data and analytics officers, leading data scientists and professors, talented young researchers/students and developers, and other thought leaders from major vendors, government organizations, and academia.

In DSAA, you have chances to talk to not only world leaders in multiple disciplines and various domains, but also talented young researchers and professionals, government decision-makers, multi-national companies, and startups. DSAA creates unique opportunities for understanding the latest innovations, developments and advances in data science, for attracting/recruiting talented data scientists and engineers, and for connecting real-world data and business problems to advanced innovations.

Industrial Track

According to the interest of the sponsors, the Organizing Committee will consider to organize a novel industrial track within DSAA2018 conference with an entirely dedicated day. This will ensure exceptional visibility both in the academic community and in the business sector, boosting the overall positioning of the sponsor in the applied machine learning arena. Overall this will consolidate sponsor's brand as a recognized institution fostering and embracing the most advanced innovations along the whole value chain spanning from fundamental long-term research to applied and actionable business applications. Acting as a sponsor of the main conference, you will benefit from the top level international community that an IEEE conference will attract and from the experienced and globally recognized leading researchers of the Program Committee able to attract prominent experts from the Data Science and Advanced Analytics community.

What Are the Sponsorship Benefits?

- * Speaking opportunities: Platinum and gold sponsors are eligible for recommending keynote speakers, acting as Trends & Controversies speakers or industry invited talk speakers.
- * Job matching: DSAA'2018 will advertise jobs from sponsors and registered employers, and match our sponsors and registered employers with participants and job seekers (students and leading researchers) who look for jobs and collaborative opportunities.
- * Exhibition: Platinum and gold sponsors are eligible for having professional exhibition booths to advertise new products and services, and meet new customers. All of our attendees visit the exhibition booths.
- * Promotion: DSAA creates opportunities to circulate sponsor's materials to participants and relevant email lists.
- * Leading book publishers use our conference to advertise and sell the latest books to the largest gathering of data science researchers and professionals.

Your sponsorship is critical for building the emerging data science and analytics community, connecting high quality research with high impact development and high calibre analyst education.

We look forward to seeing you at DSAA'2018 in Turin!



Note: All amounts are in USD (US Dollar).

	Platinum (12,000 \$)	Gold (8,000 \$)	Silver (5,000 \$)	Bronze (3,000 \$)
Opportunity to speak to audience at their hosted meal/event	V			
Special prominent placement of large logo/link on website	V			
Opportunity to speak at the Invited Industry Talk session	V	V		
DSAA will send up to four emails to all DSAA'2018 attendees (before or after the conference) to connect you to our participants.	V	V		
Complimentary booth	Double-space & high priority in space selection	Double-space & medium priority in space selection	Single-space	
Complimentary registrations	2	2	1	1
DSAA'2018 will match conference attendees interested in jobs with your job descriptions & facilitate 1-on-1 meetings	V	V	V	
Logo/link on website, bags & materials	Large-size	V	V	V
Material included in conference bags	V	V	V	V

Contacts and Enquiries

Other sponsorship opportunities include Best Paper Award, Next-Generation Data Scientists Award, reception, wireless, lunch, banquet, Trends & Controversies, conference booklet, etc.

Pricing or level of sponsorship can be discussed separately.

Any inquiries should be addressed to DSAA2018_sponsors@isi.it